



FACT SHEET - About Marine Credit Union

- Marine Credit Union is a full-service financial institution
- Community-based credit union serving 53 counties throughout Wisconsin, Minnesota, Iowa, and Illinois
- Headquartered in La Crosse, Wisconsin
- Mission statement: “Advance the lives of people from a place of financial need to a life of ownership and giving back in our communities”
- Core values:
 - Courage: We do what is right even when it isn't easy
 - Collaboration: We achieve together through positive relationships
 - Compassion: We serve others with empathy and care
 - Commitment: We do our best every day
- Our vision: We enrich our communities by improving the financial lives of all.
- Our three-stakeholder model: If we treat our employees better than anyone else can or will, our employees will take care of our members better than anyone else can or will, and in turn our members will bring Marine Credit Union their hard-earned business.
- \$1+ billion in total assets
- 400+ employees
- CEO: [Darrick Weeks](#)
- Footprint
 - 75,000+ members
 - 17 Financial Empowerment Center (branch) locations + corporate headquarters
 - Counties served:
 - Wisconsin: Brown, Calumet, Chippewa, Clark, Columbia, Crawford, Dane, Dodge, Dunn, Eau Claire, Fond du Lac, Grant, Green, Green Lake, Iowa, Jefferson, Kenosha, La Crosse, Lafayette, Manitowoc, Marquette, Milwaukee, Monroe, Outagamie, Ozaukee, Racine, Richland, Rock, Sauk, Sheboygan, Taylor, Trempealeau, Vernon, Walworth, Washington, Waushara, Waukesha & Winnebago
 - Iowa: Allamakee, Cedar, Clayton, Clinton, Dallas, Fayette, Muscatine, Polk, Scott & Winneshiek
 - Illinois: Rock Island
 - Minnesota: Fillmore, Houston, Olmsted & Winona
 - 30,000+ ATMs & 5,000+ branch locations through the CO-OP Shared Branch network
- History
 - Chartered December 5, 1949
 - Roots trace back to 1931, when then first of 25+ credit unions now part of our history was chartered
 - Name derived from a credit union formed in 1949 to serve the employees of Mercury Marine, a Fond du Lac, Wisconsin, manufacturer of outboard motors
 - Two large credit unions (Teachers Credit Union in La Crosse and Mercury Marine Credit Union in Fond du Lac) merged in 2006
 - Renovated a historic building to serve as headquarters in La Crosse (300 2nd St N Ste 400, La Crosse WI 54601)
- Corporate Social Responsibility
 - Our [Foundation](#) has donated \$1.5 million to our communities since it began operations in 2014
 - 4 in 5 employees donate to the Foundation; the company matches their contributions 2:1
 - Foundation's [Finding HOME program](#) is a comprehensive 12-18 month program that offers free financial education, behavior counseling, and housing support to empower families on their journey towards homeownership. This program is geared towards

families that are financially vulnerable or historically marginalized populations. Since May 2018 the program has helped 450+ households find their path to homeownership.

- We award 10 student [scholarships](#) annually; since 1996, more than \$200K awarded
- We provide 16 hours of volunteer paid time off for all employees
- [Gift of Adoption](#): Grants available to members and employees to support adoption costs
- Mission-based products & services
 - [My Prize Checking](#): Rewards checking account with dividends and an always-on sweepstakes for eligible debit card swipes
 - [My Relationship Checking](#): Checking account with better access features
 - [My Marine Checking](#): Checking account to help build financial wellness
 - [Get Credit](#): Digital credit-building and savings program with no down payment, unnecessary fees or additional debt
 - Auto, Rec, and Home Lending that focuses on the person first – we look at each member individually and their holistic financial picture, knowing that each individual has a story worthy of being told.
 - My Fast Cash Loan: A loan for members only that offers a 24/7 seamless access to funds when needed – no credit pull necessary
- Awards & Designations
 - [Low Income Designation](#)
 - [Juntos Avanzamos](#)
 - [Great Place to Work-Certified™](#)
 - [Better Business Bureau Accredited](#)
 - [Best in Class Employer Award from Gallagher](#)
- Member stories: <https://www.youtube.com/c/marinecreditunion>
- Employment ([Marinecu.com/careers](https://www.marinecu.com/careers))
 - [Diverse benefits package](#): Offering a range of health plans, dental and vision insurance
 - [Financial wellness](#): Competitive 401K with employer match, Health Savings Accounts with employer contributions, and Flexible Spending Accounts; emergency loans available through the Marine Impact Fund, administered through Community Impact Fund
 - [Robust professional development](#): Company-paid training, education reimbursement, and opportunities for career advancement
 - [Community engagement](#): Paid volunteer time
 - [Employee support](#): Employee assistance program for counseling and legal assistance, maternity and paternity paid time office, bereavement, and jury duty time off
 - [Perks](#): Employee banking benefits on divided rates, comprehensive life and disability insurance, support for community charitable activities

Website + Social Media

www.marinecu.com | [Facebook](#) | [LinkedIn](#) | [Instagram](#) | [YouTube](#)