



## FACT SHEET - About Marine Credit Union

- Marine Credit Union is a full-service financial institution
- Community-based credit union serving 53 counties throughout Wisconsin, Minnesota, Iowa and Illinois
- Headquartered in La Crosse, Wisconsin
- Mission statement: “Advance the lives of people from a place of financial need to a life of ownership and giving back in our communities”
- Core values:
  - Courage: We do what is right even when it isn’t easy
  - Collaboration: We achieve together through positive relationships
  - Compassion: We serve others with empathy and care
  - Commitment: We do our best every day
- Our vision:
  - Be a great workplace with a culture rooted in mission, vision and values
  - Be member-centric; focus on their interests and wellbeing
  - Be a force for good in our communities
- Our strategy: Employee experience, customer success, growth
- \$1+ billion in total assets
- 400+ employees
- Footprint
  - 78,000+ members
  - 20 locations
  - Counties served:
    - Wisconsin: Brown, Calumet, Chippewa, Clark, Columbia, Crawford, Dane, Dodge, Dunn, Eau Claire, Fond du Lac, Grant, Green, Green Lake, Iowa, Jefferson, Kenosha, La Crosse, Lafayette, Manitowoc, Marquette, Milwaukee, Monroe, Outagamie, Ozaukee, Racine, Richland, Rock, Sauk, Sheboygan, Taylor, Trempealeau, Vernon, Walworth, Washington, Waushara, Waukesha & Winnebago
    - Iowa: Allamakee, Cedar, Clayton, Clinton, Dallas, Fayette, Muscatine, Polk, Scott & Winneshiek
    - Illinois: Rock Island
    - Minnesota: Fillmore, Houston, Olmsted & Winona
  - 30,000+ ATMs & 5,000+ branch locations through the CO-OP Shared Branch network
- History
  - Roots trace back to 1931, when then first of 25+ credit unions now part of our history was chartered
  - Name derived from a credit union formed in 1949 to serve the employees of Mercury Marine, a Fond du Lac, Wisconsin, manufacturer of outboard motors
- Philanthropy
  - Our Foundation has donated \$1.3 million to our communities since it began operations in 2014
  - 4 in 5 employees donate to the Foundation; the company matches their contributions 2:1
  - Foundation’s Finding HOME program is a free 12-18 month intensive counseling program to help families achieve homeownership; since 2018 has helped 200+ families
  - Annual scholarship program has awarded 10 students annually since 1996, totaling \$170K
  - Company provides 16 hours of volunteer paid time off for all employees
- Purposeful products

- [Get Credit](#): Digital credit-building and savings program with no down payment, unnecessary fees or additional debt
  
- Designations
  - Low-Income Designation: <https://www.ncua.gov/support-services/credit-union-resources-expansion/field-membership-expansion/low-income-designation>
  - Juntos Avanzamos: <https://www.inclusiv.org/initiatives/juntos-avanzamos-together-we-advance/>
  
- Member stories: <https://www.youtube.com/c/marinecreditunion>

**Website + Social Media**

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