



# Positive Perspectives

JUNE 2021

*News + Events To Enhance Your Financial Life*

## *In This Edition*

- A Note from our CEO
- Local Scholarship Winners
- CoverIt
- Governor's Award

## Local Scholarship Winners

### Proudly Supporting Education Through Local Scholarships

Marine Credit Union's support of education shows in our approach to serving people's financial needs every day. We work one-on-one with our members to provide guidance and to meet and exceed their needs.

Each year we look forward to providing scholarships to local students who will pursue their educational goals by attending the college or university of their choice. Congratulations to the following seven students who each received a \$1,000 scholarship from Marine Credit Union:

#### Member Scholarships:

Katherine Dahlke  
Michaela Haensgen  
Hannah Jens  
Mason Kind  
Nina Kudimova  
Anna Laire  
Brittani Meis  
Sarah Weber

**Ranger Scholarship:**  
Dayne Hoff

## A Note from our CEO

Dear MCU Members,

Marine Credit Union is proud of our long, successful history and the thousands of members' lives that have advanced since our inception. Our roots trace back to 1931, when the first of more than 25 credit unions now part of our history was chartered.

Today, we continue to evolve and grow. We are committed to evolving our products, services and the way we serve and interact with you. We are committed to making Marine a great place to work for our 400+ employees and growing. We also continue to grow as an organization in a competitive marketplace – growth is necessary to ensure we can continue to deliver you the value and experience you desire.

With these goals in mind, Marine Credit Union's Board of Directors recently announced we have initiated a search for our next Chief Executive Officer. The board and our employees are deeply grateful to Shawn Hanson for his 20 years of leadership and many accomplishments as CEO. Now we are looking to build upon those successes as we look to the future. In this future we see opportunity, continued growth and expanded impact in the communities we serve, for the benefit of our employees and members. This change has no impact on the member experience you currently receive, or the products and services we deliver.

Marine Credit Union is financially strong and will continue our financial responsibility as we grow to serve our communities and advance the lives of our employees and members. Thank you for your continued support, trust and loyalty to MCU. With 90 years of experience serving our members, we look forward to being a strong financial and community partner for years to come.

**Tom Knothe**  
Interim CEO  
Former Chair, Board of Directors  
Marine Credit Union

**Jon Horne**  
Chair, Board of Directors  
Marine Credit Union

800.923.7280

MarineCU.com





## Marine Credit Union Foundation's Majel Hein receives Gov. Evers' Financial Literacy Legacy Award

*Hein One of Three to Receive Lifetime Recognition for Heritage of Sustained Financial Capability*

On April 15 Governor and First Lady Evers recognized Majel Hein, Senior Financial Literacy Counselor with the Marine Credit Union Foundation, with a 2020 Governor's Financial Literacy Award in the Legacy category. The Legacy Award is given to an organization, business or individual whose purpose and heritage is ingrained in sustained financial literacy and capability. This lifetime recognition is intended to be conferred once to the recipient.

Hein was among eight individuals and five organizations honored during the virtual ceremony. The recipients were honored for their efforts in helping Wisconsinites build their financial literacy and capability skills.

For more information or to see a complete list of award recipients, please visit [MarineCU.com/majel-hein-award](https://MarineCU.com/majel-hein-award)



## Need some breathing room?

Things happen. But when you add our new, exclusive CoverIt program to your Marine checking account, you can breathe easier with a \$50 grace zone each month.

- Access to a \$50 grace zone lets you skip pesky fees for small overdrafts
- \$12.95/month subscription fee
- \$5 safe spending rebate if you don't use your grace zone during the month
- No contract, you can cancel any time

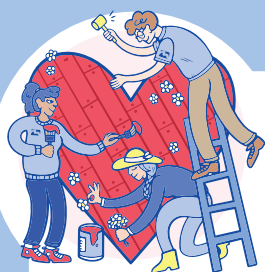
**We get it. And we've got you. Add the flexibility of CoverIt to your checking account today!**

[MarineCU.com/coverit](https://MarineCU.com/coverit)

Restrictions apply. See [MarineCU.com/CoverIt](https://MarineCU.com/CoverIt) for details.



[MarineCU.com/coverit](https://MarineCU.com/coverit)



## Donate Today



☒ **YES! I want to make a positive impact on my community with a donation of:**

☐ \$25   ☐ \$50   ☐ \$75   ☐ \$100   ☐ \$200   ☐ Other Amount: \$\_\_\_\_\_

### Payment Options:

☐ **Charge my Debit/Credit Card:**

Name \_\_\_\_\_ Card Number \_\_\_\_\_ CVC \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_ Billing Address \_\_\_\_\_

☐ **Online Donation:** Donate through Venmo @MCUFoundation or online at [MarineCU.com/Donate](https://MarineCU.com/Donate)

☐ **Check payable to MCU Foundation:**

Please mail this form to Marine Credit Union Foundation, 811 Monitor Street, La Crosse, WI 54603.

A donation receipt will be delivered to you via e-mail or mail. The MCU Foundation is a non-profit 501c3 corporation.  
Please consult with your tax advisor for federal income tax deductions.