



Board Member Recruitment Profile for Marine Credit Union Board of Directors

About the Opportunity

We are seeking a mission-driven, strategic leader to join the Board of Directors for Marine Credit Union (MCU). This is a unique opportunity to help guide a member-focused financial institution committed to improving financial well-being and strengthening our community through:

- Deeper community partnerships
- More volunteer opportunities
- Expanded access to financial education
- Strengthened youth programming
- Enhanced support for underserved members

As a board member, you will play a vital governance role—providing oversight, shaping strategy, and ensuring the long-term sustainability and integrity of Marine Credit Union.

About Marine Credit Union

At Marine Credit Union (MCU), we are on a mission to advance the lives of people from a place of financial need to a life of ownership and giving back in our communities. MCU is a member-owned financial cooperative headquartered in La Crosse, Wisconsin, focused on advancing members from financial need to ownership and stability. Founded in 1949, it serves over 80,000 members across Wisconsin, Iowa, Minnesota, and Illinois, offering personalized financial guidance, loans, and community-focused banking.

Our board is responsible for upholding these mission-driven values while ensuring strong financial performance and regulatory compliance.

Position Summary

The Board Member contributes to strategic direction, governance, and fiduciary oversight. This role requires independent judgment, collaboration, and a commitment to representing the interests of members.



Key Responsibilities

- Provide strategic guidance and oversight of organizational performance
 - Ensure sound financial stewardship and risk management
 - Uphold regulatory compliance and governance best practices
 - Participate in board meetings, committees, and strategic planning sessions
 - Serve as an ambassador for MCU and its mission
 - Support executive leadership (CEO) through accountability and partnership
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Ideal Candidate Profile

Professional Experience

We are seeking candidates with expertise in one or more of the following areas:

- Finance, accounting, or audit
 - Risk management or regulatory compliance
 - Small business and Entrepreneurial expertise
 - Mergers and acquisitions
 - Banking or financial services
 - Technology / digital transformation
 - Marketing, branding, or member engagement
 - Legal or governance
 - Community development or nonprofit leadership
 - Human Resources
 - Knowledge in strategic growth areas and priorities in MCU's priority markets
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Leadership & Governance

- Prior board or committee experience required
 - Strong understanding of governance vs. management roles
 - Ability to think strategically and ask insightful questions
 - Experience working collaboratively in diverse leadership environments
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Personal Attributes

- Commitment to MCU's philosophy and member-first values
 - Integrity, sound judgment, and fiduciary responsibility
 - Passion for community impact and financial inclusion
 - Willingness to engage, learn, and contribute meaningfully
 - Respect for diverse perspectives and inclusive leadership practices
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Time Commitment

- Attend regular monthly board meetings
 - Participate in committee work (as assigned)
 - Engage in annual strategic planning and occasional special sessions
 - Prepare for meetings by reviewing materials in advance
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What You'll Gain

- Opportunity to influence the financial well-being of members and community
 - Experience in governance and strategic leadership
 - Collaboration with experienced executives and board leaders
 - Deeper understanding of the evolving financial services landscape
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How to Express Interest

Qualified candidates are required to submit:

- Complete application
 - A brief statement of interest
 - Resume or professional biography
 - Summary of relevant experience or board service
 - References (upon request)
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Commitment to Diversity

We strongly encourage individuals from diverse backgrounds, industries, and lived experiences to apply. We believe inclusive leadership strengthens our ability to serve our members and community.



Marine Credit Union

Board of Director Application

TO THE CANDIDATE:

If applying for a Board of Directors position, submit this form and supporting materials to the Nominating Committee at NominatingCommittee@MarineCU.com, no later than **5:00 PM on July 31, 2026**. The Nominating Committee will decide, based on a candidate's qualifications, which names will be placed on the ballot and will provide a list of the qualified nominees to the chairperson. You will be contacted by the Nominating Committee prior to August 31, 2026, regarding your nomination.

If interested in an Associate Director role, this form and supporting materials should be completed as soon as possible and returned to the Nominating Committee at NominatingCommittee@MarineCU.com.

A. Candidate Information

Name: _____

Address: _____

City: _____

State, ZIP: _____

Home Phone: _____

Other Phone: _____

E-mail: _____



B. Why would you like to serve on the Marine Credit Union Board of Directors (or as an Associate Director)?

C. Board Experience

1. Details of previous corporate and volunteer board experience:

2. Describe the major accomplishments of each organization during your tenure:

3. How did you impact the achievement of each organization's goals while a director?



4. How will your experience add value to the Marine Credit Union Board of Directors?

5. Are you familiar with Marine Credit Union's Board Governance Policy and do you agree to be bound by them?

D. Vision and Expectations

6. What is your vision for the future of Marine Credit Union?

7. How will you continuously seek out opportunities for professional development to enhance your value to the credit union?



8. Are you able to commit the time and travel required to adequately prepare for and attend board meetings and committee assignments?

E. Resume

Please submit a current resume detailing work experience, community involvement, and educational background.

F. Letter of Recommendation

Letter(s) of recommendation, attesting to your fitness to serve as a director of Marine Credit Union, may also be submitted for consideration as part of the nomination process.

I certify that the information provided on this form and the attached resume is true and correct.

Signature of Candidate

Date

Submit this form and any attachments to the Nominating Committee, by one of the following means:

- E-mail to: NominatingCommittee@MarineCU.com
- Mail or deliver to 300 N 2nd Street – Ste 400, La Crosse, WI 54601